

# 2012 HIGHWAY CONFERENCE



**MARCH 6-8**

**CAUSEWAY BAY HOTEL & CONVENTION CENTER  
6820 S. CEDAR - LANSING MI 48911**

# TUESDAY, MARCH 6

## TENTATIVE COMMITTEE MEETING SCHEDULE

### Tuesday, March 6, 2012

- 8:30 a.m. Canvassing Committee
- 8:30 a.m. Negotiating Committee
- 9:00 a.m. Accounting Manual Revision Subcommittee
- 9:00 a.m. CRAM RUSH-PAC Board of Trustees
- 9:30 a.m. Audit Committee
- 10:00 a.m. SAM Board
- 10:00 a.m. Finance and Human Resource Committee
- 11:30 a.m. CRAM Board/Past Presidents
- 12:00 Noon ASMRC Board
- 1:00 p.m. Pre-wet/Anti-Ice Subcommittee
- 2:00 p.m. Engineering Committee
- 4:00 p.m. Commissioners' Committee
- 4:30 p.m. Resolutions Committee

### Wednesday, March 7, 2012

- 9:00 a.m.  
to MCRCSIP/CRASIF Hospitality Room
- 4:00 p.m.
- 10:00 a.m. Legal Issues Committee

Registration materials  
will be available for pickup  
from 1:00 p.m. to 4:00 p.m.

**Don't forget to  
bring your  
RUSH-PAC  
membership  
check!**



RUSH-PAC is the political fundraising arm of the County Road Association of Michigan (CRAM). RUSH-PAC stands for Rural and Urban Streets and Highways. It is a political action committee made up of people like you – who understand the value of good transportation infrastructure.

RUSH-PAC promotes better road policies and legislation in Michigan by contributing to the campaigns of candidates for state office who understand road and bridge issues and will advocate prudent transportation policies.

**Together, we make our voice  
heard in Lansing for better  
roads and bridges.**

*Stop into the Trade Show  
for a chance to win one of our  
exciting attendance prizes.*

**TUESDAY, MARCH 6**

## **HIGHWAY CONFERENCE TRADE SHOW**

**SECOND  
ANNUAL**

For the first time last year, to familiarize road commissions with the products and services offered by Associate Members, CRAM launched a trade show in conjunction with the Annual Highway Conference. This was one of the highest rated components of the 2011 Conference and has been expanded this year to accommodate 65 vendors. Please make participation in the Trade Show a priority. The President's Reception will be held in the Trade Show exhibit area from 6:00 to 7:00 p.m.

If a vendor that your road commission has a relationship with is not on this list, please encourage them to participate. Information on sponsorship and trade show participation is available at:

[http://www.micountyroads.org/PDF/2012\\_sponsor\\_memo.pdf](http://www.micountyroads.org/PDF/2012_sponsor_memo.pdf)

**Abraham & Gaffney, P.C.**

**AIS**

**AP/M Permaform**

**Bell Equipment**

**Bit Mat (Klink Group of Companies)**

**Burnham and Flower**

**Cadillac Insurance Center**

**Contech Construction Products**

**Diesel Truck Sales**

**DLZ Michigan, Inc.**

**Dornbos Sign, Inc.**

**FORCE America**

**Grand Equipment (Alamo Industrial)**

**Great Lakes Chloride**

**Highway Maintenance & Construction Co.**

**Lakeshore Signs & Safety Equipment, LLC**

**Levine Law Group**

**Mackinaw Administrators**

**Michigan Association of Counties**

**Michigan CAT**

**Pavement Recycling Inc.**

**Retirement Plan Advisors**

**Snap Tite/ISCO Industries**

**St. Regis Culvert**

**TAPCO**

**Unique Paving Materials**

**Wilkinson Corp**

**Wolverine Truck Group**

**PLEASE JOIN US FOR THE  
PRESIDENT'S RECEPTION**

**FROM 6:00 TO 7:00 P.M. IN THE BALLROOM**

**SPONSORED BY:**



**PRECISION**  
computer solutions, inc.



Michigan Infrastructure & Transportation Association

# WEDNESDAY, MARCH 7

## 9:00 A.M. – SKUBICK! WHO INVITED HIM BACK?



Senior Capitol Correspondent **Tim Skubick** brings his special insider's take on all things political at the state capitol from what makes the Governor tick, to what lawmakers will do to you this year. It's sure to be informative, entertaining and if you don't laugh, double your money back.

## 10:15 A.M. – REPORT FROM THE HOUSE

### Representative David Agema, Chair

House Appropriations Subcommittee on Transportation

### Representative Brandon Dillon, Minority Vice Chair

House Appropriations Subcommittee on Transportation

### Representative Paul Opsommer, Chair (invited)

House Transportation Committee

### Representative Douglas Geiss, Minority Vice Chair

House Transportation Committee

Registration materials  
will be available for  
pickup from  
8:30 - 11:30 a.m.  
1:00 - 3:30 p.m.  
5:30 - 7:00 p.m.

## 11:15 A.M. – EVERY DAY COUNTS IN MICHIGAN



The Every Day Counts (EDC) initiative was launched to accelerate project delivery, enhance safety, and protect the environment through innovation. Through EDC, Michigan has utilized market ready technologies and innovative practices in the pursuit of better, faster, and smarter ways of doing business. **Ted Burch**, Assistant Division Administrator for FHWA's Michigan Division will discuss Every Day Counts from a national perspective and present innovations being used in Michigan. Every Day does Count as we transportation professionals strive to meet Michigan's infrastructure challenges.

## Wednesday's Break Refreshments Generously Sponsored by:



UNIQUE PAVING  
MATERIALS

# WEDNESDAY, MARCH 7

## NOON – LUNCHEON – REINVENTING MICHIGAN’S INFRASTRUCTURE: BETTER ROADS DRIVE BETTER JOBS – KIRK STEUDLE, DIRECTOR, MDOT



Reinventing the state begins with shoring up its infrastructure. Functioning roads, bridges, railroads, airports and harbors are critical to the movement of commerce and maintaining quality of life. A bipartisan legislative report concluded the state needs to invest \$1.4 billion additionally per year to restore its transportation system, meaning we need immediate and broad public engagement on the issue.

## 2:00 P.M. – REPORT FROM THE SENATE

- Senator John Pappageorge, Chair** (invited)  
Senate Appropriations Subcommittee on Transportation
- Senator Glenn Anderson, Minority Vice Chair**  
Senate Appropriations Subcommittee on Transportation
- Senator Tom Casperson, Chair**  
Senate Transportation Committee
- Senator John Gleason, Minority Vice Chair** (invited)  
Senate Transportation Committee

PLEASE JOIN US  
FOR THE  
LEGISLATIVE RECEPTION

FROM 5:30  
TO 7:00 P.M.  
IN THE  
BALLROOM



## 3:15 P.M. – CONCURRENT SESSIONS

Attendees will be able to select from these informative Concurrent Sessions:

**EMPLOYEES: PARTNERS IN SERVICE DELIVERY**

**LEGAL ISSUES** (See next page)

**OBAMACARE AND PA 152.... ARE YOU READY?** (See next page)

## EMPLOYEES: PARTNERS IN SERVICE DELIVERY

How much smoother would your road commission run if everyone, from management to truck drivers, and equipment operators, were on the same page and functioned as a team?

If your own employees don't believe what is written or said about your road commission then why should the public?

In recent years, internal communications has evolved from simply sharing information to influencing employee behavior by helping the workforce to understand how their performance shapes the company's success. Approximately one-third of today's corporate communication budgets are directed toward messages and programming for the current workforce. Employees are one of your most important stakeholders and learning to connect with them as a team is crucial to your road commission.

**Shannon Rolley** has served as the Internal Communications Specialist for Jackson National Life Insurance Company® since February 2009; where she is responsible for coordinating the internal communications strategies necessary to engage more than 4,000 employees in 11 offices across the United States.

Rolley will share from her experience and provide tips on engaging your employees as key stakeholders and partners in serving your county residents.

## Concurrent Sessions Continued:

### LEGAL ISSUES

Moderator **Patrick J. Carty, Esq.** has represented the Road Commission for Oakland County for over 30 years and has served for the past several years as its General Counsel. He currently serves as Chair of CRAM's County Road Legal Issues Committee.

#### *Preparation for giving Depositions and Court Testimony – Michael Levine, Esq., Levine Law Group, PLLC*

Many times Road Commission employees of all levels are called to participate in the legal system. This session will provide suggestions on how to successfully prepare your employees for giving deposition and court testimony. Mike practices in the areas of administrative law, government regulation, transportation law, affordable housing, health care law, condemnation and eminent domain. His current clients include CRAM and some of Michigan's county road commissions.

#### *Recent Changes to Worker's Compensation Law - Michael Sanders, Esq., Foster, Swift, Collins and Smith, PC*

Mike Sanders, who devotes his law practice to the defense of employers, third party administrators, and insurance carriers in Workers' Compensation matters, will update attendees on the fairly significant and recent changes to Worker's Compensation Law.

#### *Some Recent Contract and Liability Developments, Thomas Reiss, Esq., Contracts Attorney, Oakland County Road Commission*

Tom, who currently serves as contracts attorney for the Road Commission for Oakland County has a rich background drafting, negotiating, and litigating commercial contracts and agreements.

#### *Internet Utilization Policies, Larry A. Salstrom, Knaggs, Harter, Brake & Schneider, P.C.*

The evolution of computer personal use options provides employers' challenges for current effective policies. Larry practices in the areas of municipal law, business law, labor law, property law, domestic relations law and estates. He has been representing the Ingham County Road Commission and some public and business clients for over 25 years.

### OBAMACARE AND PA 152.... ARE YOU READY?

**Brian Coté**, President of CIC Benefit Consultant Group, will help you confirm that your organization is in compliance with the latest healthcare legislation. With 20+ years of experience in the medical and healthcare profession Brian brings a wealth of practical understanding and familiarity to the health insurance world. Topics include:

- OBAMACARE 2012 what you must do this year to be compliant
- OBAMACARE 2013 and 2014 what impact this has to the group coverage as we know it today. We will dive into Exchanges and the impact it will have on group coverage moving forward and the additional resources needed to manage both exchange coverage for employees (including subsidies/additional fees to the employer) and their current coverage (yes, they will have both that needs to be managed in 2014)
- PA 152, rules for compliance, little known facts/tips for making it work and peer to peer examples/case studies of applying it to their group and the impact/benefits it has provided

## THURSDAY, MARCH 8

**8:30 A.M. - AWARDS BREAKFAST AND AWARDS PRESENTATIONS**

*Sponsored by:*



**10:15 A.M. - ANNUAL BUSINESS MEETING**

Committee Reports ~ Legislative Priorities ~ Director's Report

**ATTENDANCE PRIZE DRAWING**

**12:00 NOON - ADJOURNMENT**

A roll call vote of the county road commissions will be taken, so please identify one member from your road commission who will be attending the Conference to cast the vote on the Proposed 2012-2013 Legislative Priorities.

# PRE-REGISTRATION INFORMATION

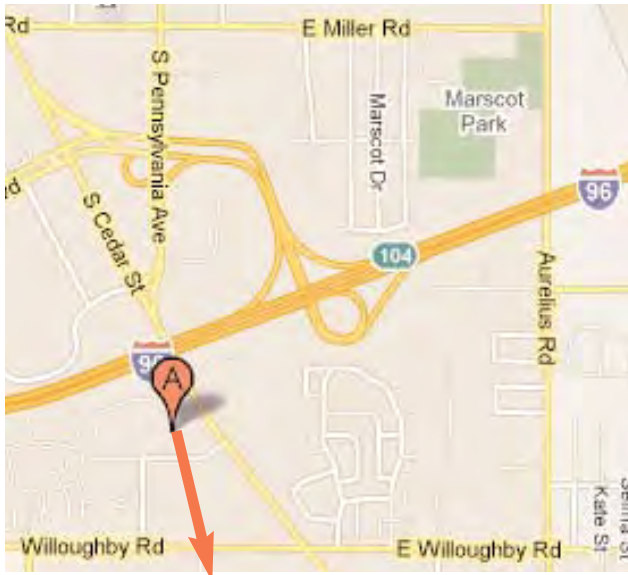
Pre-Registration forms have been mailed to each road commission. Please contact your CRC office to be included on the registration list.

## PRE-REGISTRATION DEADLINE (FEBRUARY 24)

We encourage you to PRE-REGISTER.



Registration will be here  
(except Wednesday Night)



### Causeway Bay Lansing

6820 South Cedar Street  
Lansing, MI 48911  
Phone: 517.694.8123

Sales and Reservations: 800.333.8123  
Sales Fax: 517.699.3756  
Guest services Fax: 517.699.3753

*If your registration form is RECEIVED IN THIS OFFICE BY FEBRUARY 24 (either by mail or fax), complete pre-registration rates are (per person):*

	On/Before 2-24-12	After 2-24-12
Members	\$160	\$190
Spouse/guest packet	\$ 70	\$ 85
Associate Members	\$160	\$190
Non-associate Members	\$210	\$235

### Complete registration includes:

*PRESIDENT'S RECEPTION - March 6 - 6:00-7:00 p.m.*

*LUNCHEON - March 7 - 12:00 Noon*

*LEGISLATIVE RECEPTION - March 7 - 5:30-7:00 p.m.*

*BREAKFAST - March 8 - 8:30 a.m.*

**NO PARTIAL PACKETS OR SEPARATE TICKETS  
WILL BE AVAILABLE!**

### CANCELLATION POLICY

The above fees include a 50% non-refundable deposit.  
For cancellations received BY FEBRUARY 24,  
50% will be refunded.

**AFTER FEBRUARY 24,  
NO REFUNDS WILL BE MADE.**

**Please visit**

**[www.micountyroads.org/crahc.php](http://www.micountyroads.org/crahc.php)  
for additional information**

# COUNTY ROAD ASSOCIATION OF MICHIGAN 2012 HIGHWAY CONFERENCE MARCH 6-8, 2012

## REGISTRATION

(Please print or type)

COUNTY \_\_\_\_\_

### Names of Registrants @ \$160.00

### Spouse/Guest packets @ \$70.00

\_\_\_\_\_  
Check here if **NOT** attending  Lunch  Breakfast

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Enclosed is a check payable to COUNTY ROAD ASSOCIATION OF MICHIGAN  
in the amount of \$ \_\_\_\_\_.

(Complete registration is \$160.00 each, including the President's Reception, Luncheon,  
Legislative Reception, Breakfast and sessions; Spouse/Guest packets are \$70.00 each.)

SEND TO:

COUNTY ROAD ASSOCIATION OF MICHIGAN  
417 Seymour, Suite One  
Lansing, MI 48933

**MAIL (OR FAX TO 517.482.1253) TO ARRIVE NO LATER THAN 02.24.12**